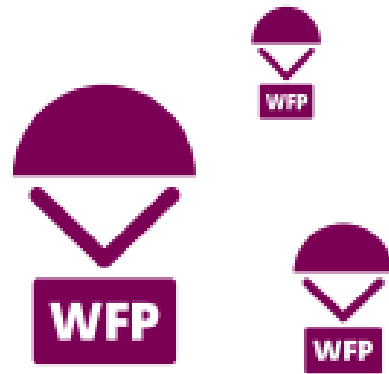
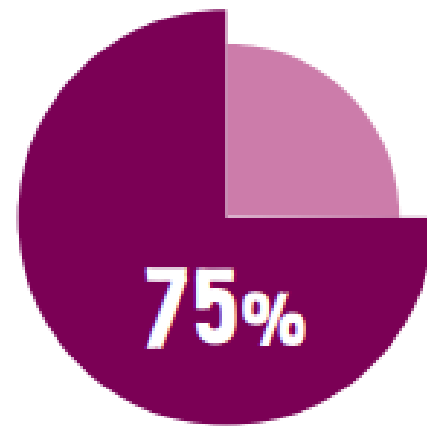


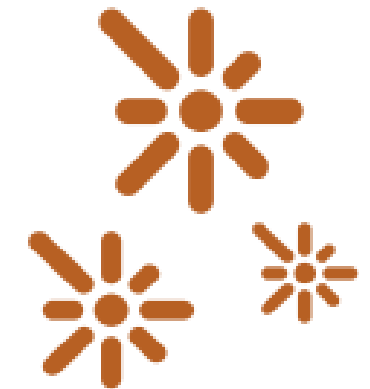
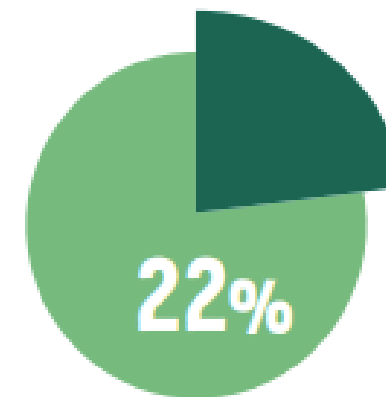
# WFP 2025 operational requirements by focus area



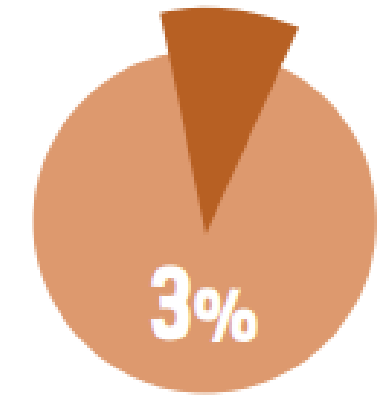
Crisis response  
**US\$12.6BN**



Resilience building  
**US\$3.7BN**



Root causes  
**US\$0.6BN**



# WFP 2025 operational requirements by Sustainable Development Goal

## FIGHTING HUNGER THROUGH STRONG PARTNERSHIPS



### WFP strategic outcomes



1

People are better able to meet their urgent food and nutrition needs

**US\$11.4**  
**BILLION**



2

People have better nutrition, health and education outcomes

**US\$2.4**  
**BILLION**



3

People have improved sustainable livelihoods

**US\$1.5**  
**BILLION**



4

National programmes and systems are strengthened

**US\$507**  
**MILLION**



5

Humanitarian and development actors are more efficient and effective

**US\$1.2**  
**BILLION**



# WFP's SheCan Programme



**SheCan** is a financial inclusion initiative utilizing a **blended finance model** and the **global reach of WFP** to create a **sustainable path toward equal economic participation for women.**



**Impact themes:**

- Gender
- Resilience
- Financial inclusion
- Food security + Nutrition

SheCan provides **technical assistance** to MFIs and WFP's target populations...

**Risk Mitigation**

**Cost Reduction**

**Capacity strengthening**

Grant capital



DONOR



WORLD FOOD PROGRAMME



WFP COOPERATING PARTNER

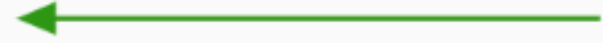


MFI

Loan



Repayment



Impact Incentive



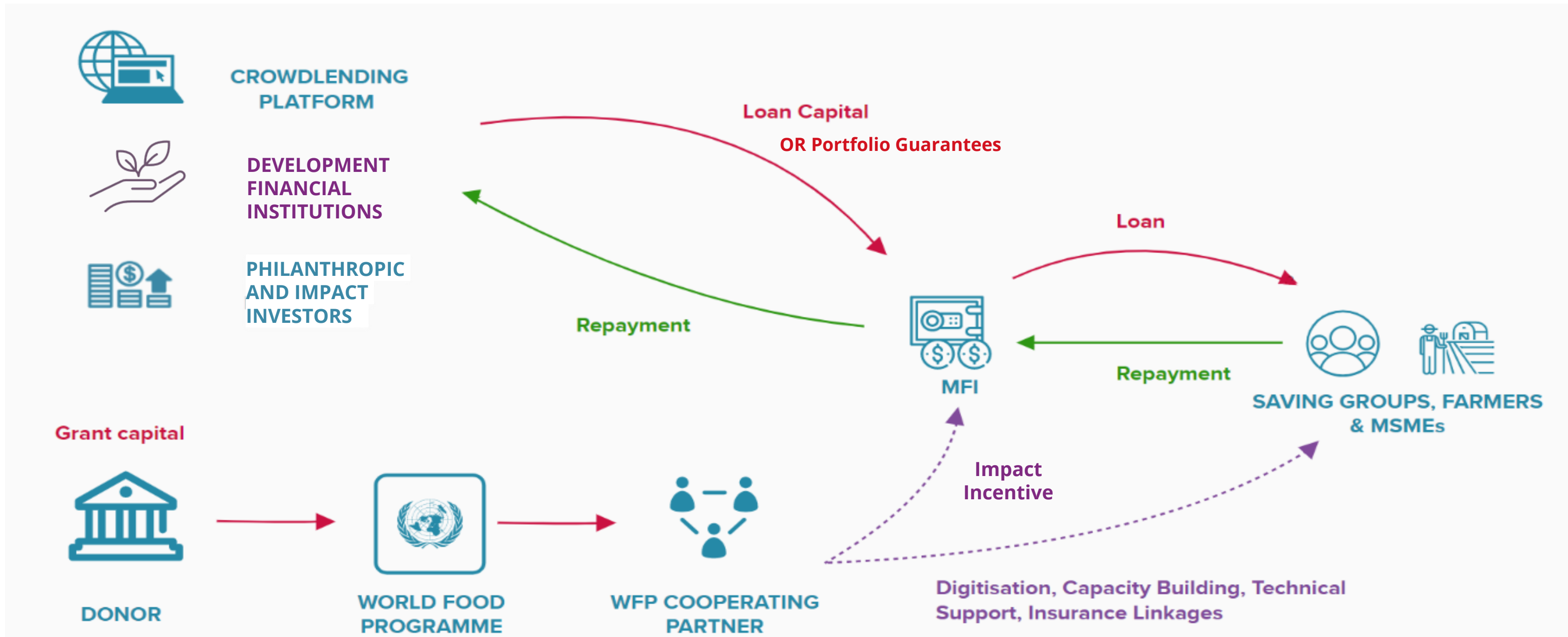
Digitisation, Capacity Building, Technical Support, Insurance Linkages



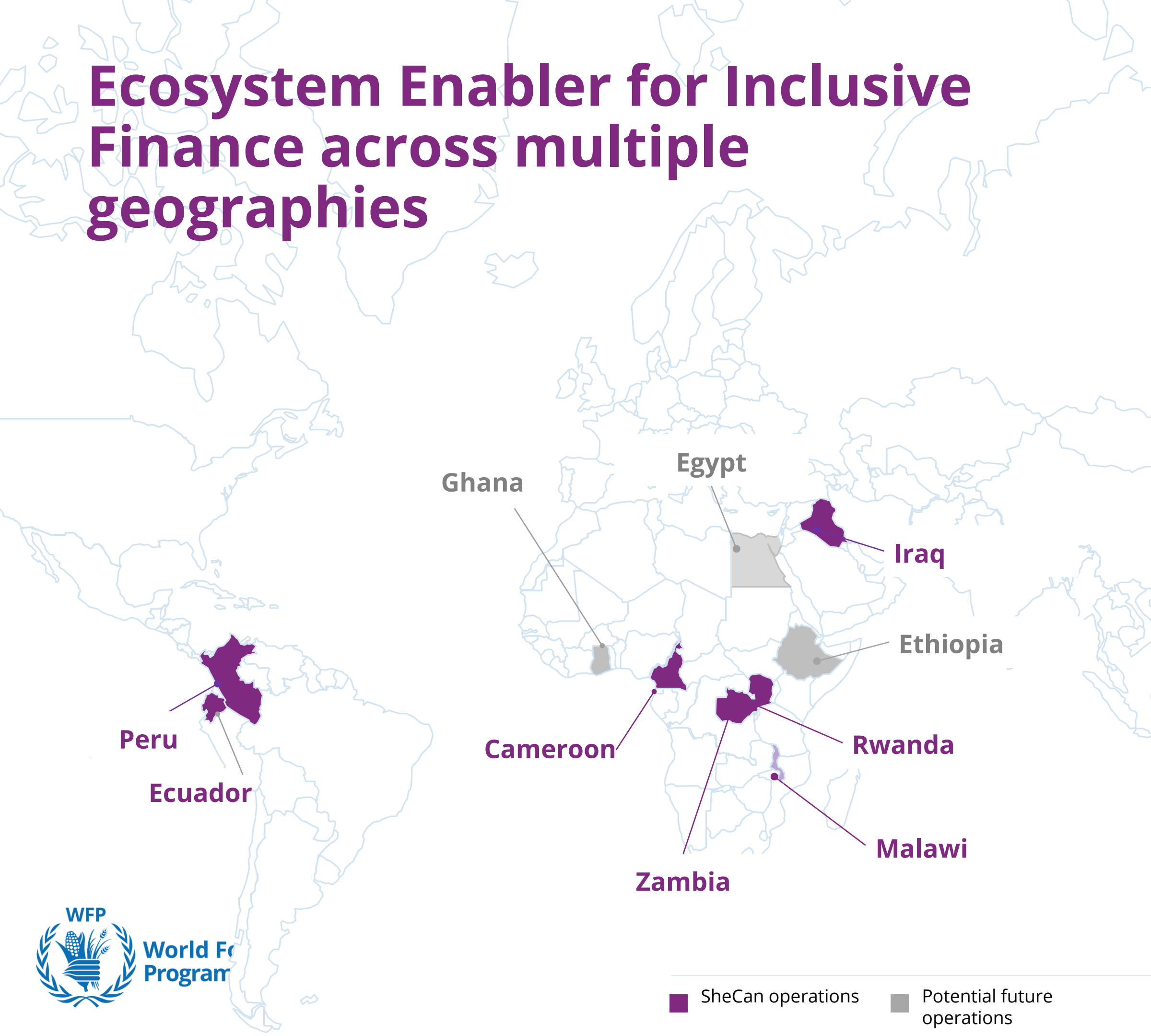
SAVING GROUPS, FARMERS & MSMEs



...and facilitates investments directly to participating MFIs via a blended finance approach



# Ecosystem Enabler for Inclusive Finance across multiple geographies



**NYIRAMINANI JOSE**  
FARMER/ COAMMI COOPERATIVE



Because of the SheCan loan I was able to obtain agricultural inputs on time, and I expect at least 800 kg harvest of maize, as opposed to the 300kg that I used to harvest before.

**+58,000 people**  
benefited from increased financial inclusion

**78%**  
of loan recipients  
are **women**

**0.1%**  
default rate

# SheCan's model as entry point for gender- lens & nutrition sensitive investments

## Cameroon Case Study

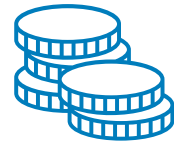


# Cameroon country context

Triple burden of malnutrition affecting women and children:



- **Stunting**
- **Anaemia**
- **Overweight**



- **Only 24% of adults own a bank account\***
- **National Inclusive Finance Strategy (2023 – 2027)** aims to offer a **diversified range** of affordable financial services for **65%** of Cameroon's adult population, **with a special focus on the rural population**



- **Half the workforce employed in agriculture**
- **~ 2 million small family farms**



Source: ID4D Diagnostic of ID Systems in Cameroon, World Bank (2023)

# WFP Cameroon's related activities

## Focus on resilience with gender and nutrition-sensitive food systems

- Asset creation
- Empowerment
- Livelihoods support
- Climate adaptation and post-harvest loss management
- Digital financial inclusion and market support

## Emergency Project to Combat the Food Crisis in Cameroon (PULCCA):

Collaboration: Government of Cameroon, World Bank, WFP (2023–2025)

- Nutrition support for women and children
- Livelihood and resilience activities
- Home-grown school feeding

## Home Grown School Feeding Programme

---

### Goals

- Enhance nutritional value using locally produced foods
- Support value chain development and market access for smallholder farmers

### Implementation Highlights as of 2024

- Operates in Adamawa, East, Far North, and Southwest regions.
- Benefits 42,542 pupils supported in 86 schools
- **Voucher system enables schools to order from 54 farmer cooperatives**

## Challenges for Farmer Cooperatives

---

- **Insufficient access to working capital** financing to satisfy school orders
- **Long loan processing time** (not digital)
- Not suitable **agriculture lending products**

# SheCan model in Cameroon

1 WFP provides vouchers to Home Grown School Feeding Schools

2 Schools order ingredients for nutritious school meals with Farmer Cooperatives

Technical Assistance:

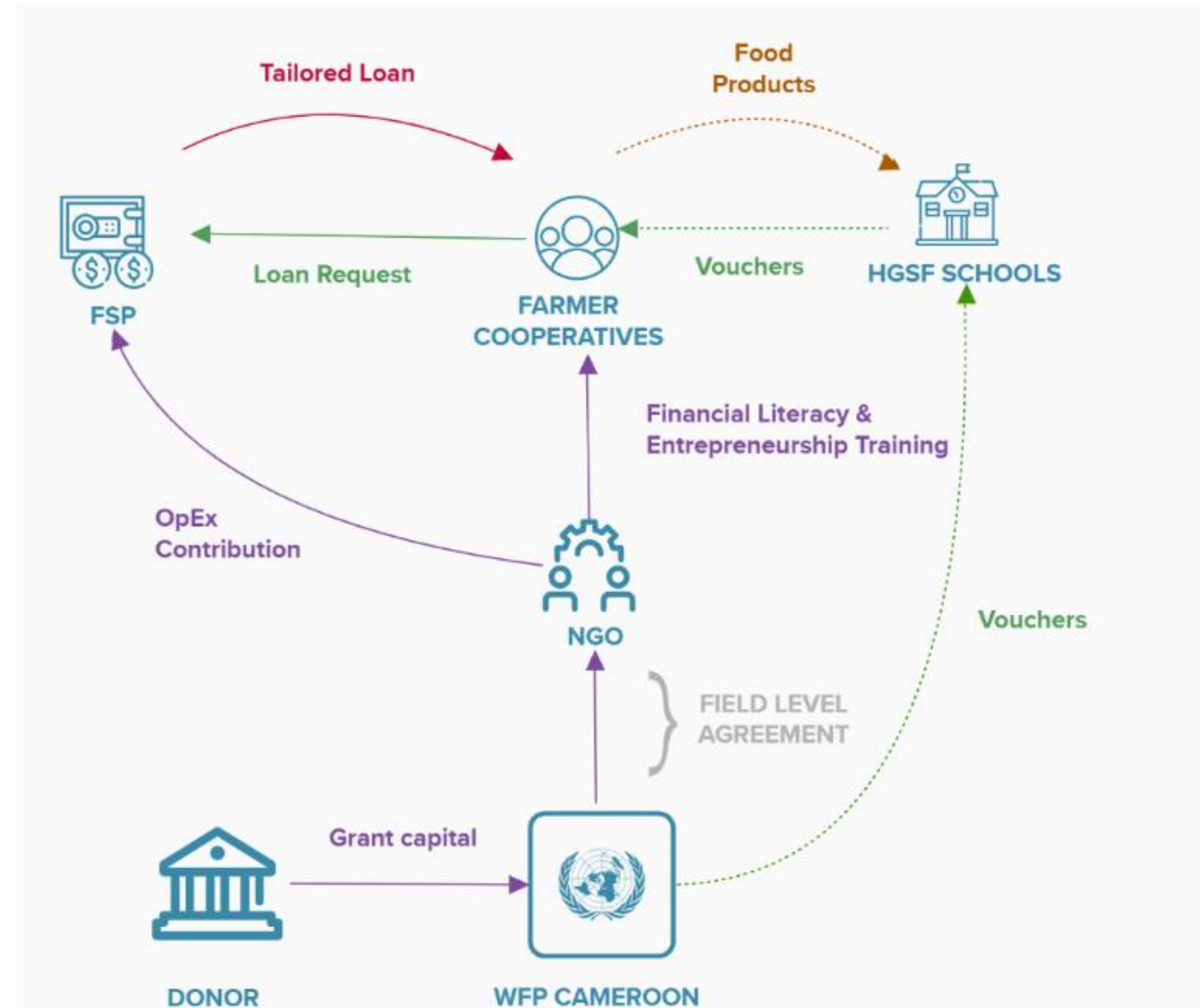
Coops have received technical assistance in financial literacy, entrepreneurship and agricultural practices

3 Farmers Cooperatives access tailored working capital credit from affiliated Financial Service Providers to plant nutritious foods as per school order

Modality to be piloted:

Invoice financing via mobile payment providers

4 Farmers Cooperatives plant, grow, harvest and deliver nutritious foods to schools, get paid and repay the working capital loan



# SheCan Cameroon project outcome objectives

## **PROJECT OUTCOME 1:**

Smallholder farmers, especially women, have increased their income, boosted agricultural production, and enhanced their capacity to supply nutritious food to WFP-supported schools and the local market.

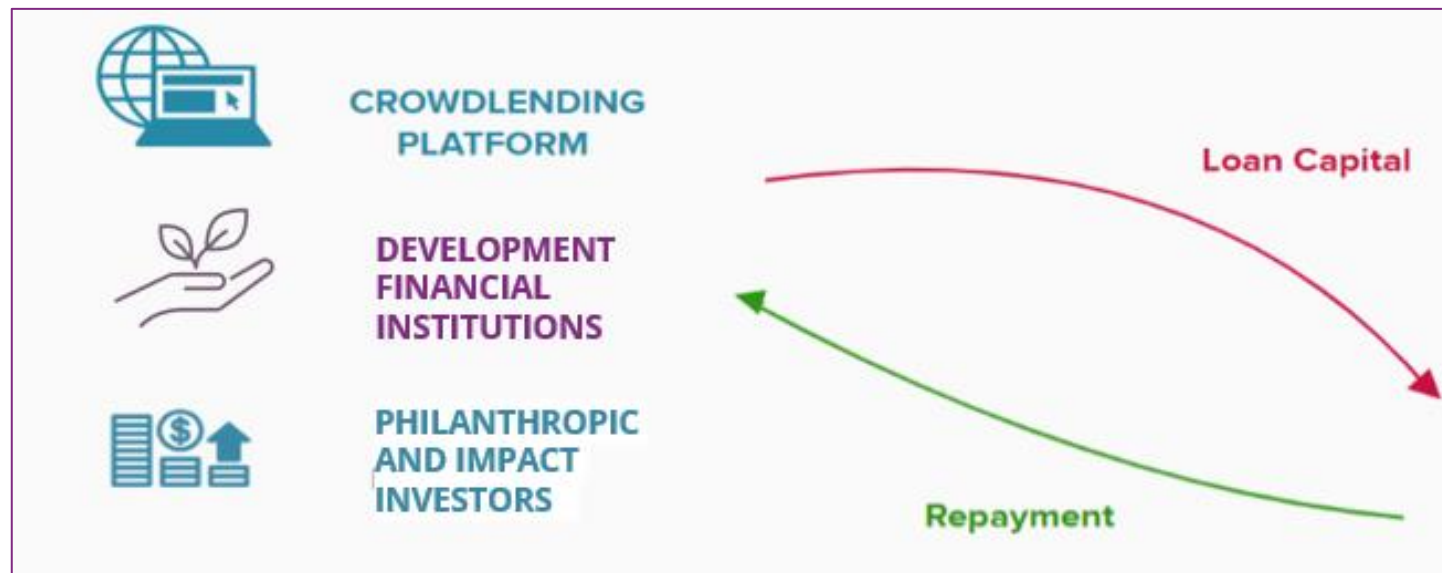
## **PROJECT OUTPUT 1.1:**

Increased access to affordable and adequate loans from formal financial institutions for at least **750 smallholder farmers from 30 cooperatives**, with a primary focus on empowering women, enables them to purchase the required farm inputs to **increase agricultural production of nutritious food**, which results in an **increase in income**

## **PROJECT OUTPUT 1.2:**

**Enhanced financial capabilities and financial management skills** of at least 750 smallholder farmers (50% women) across 30 cooperatives through comprehensive, gender-transformative financial literacy programmes support the target populations in feeling empowered to take a loan and in repaying their financial obligations.

# PDB engagement opportunities in this model



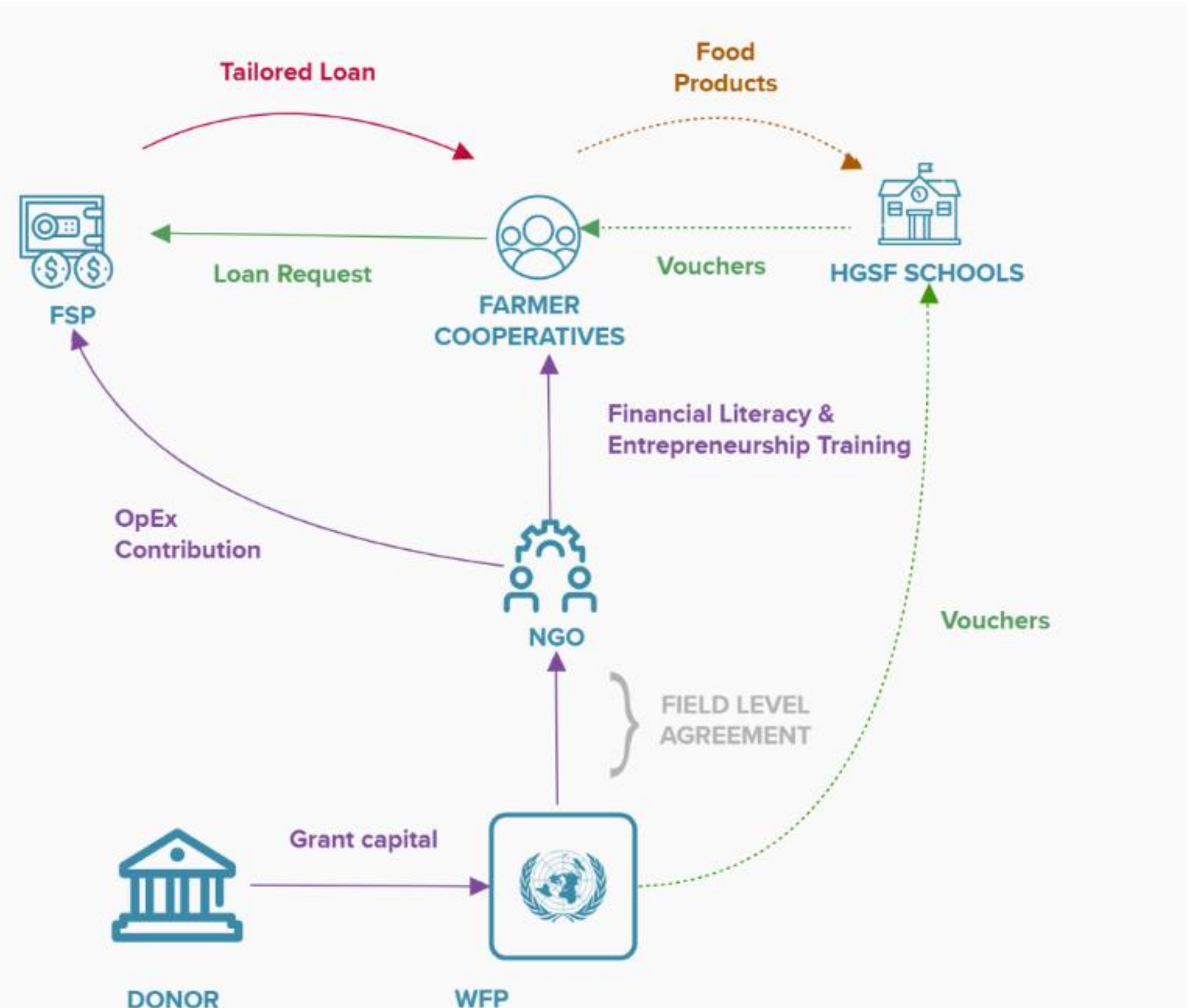
## Role

Cooperating Partner to provide

- **direct,**
- **development-focused**
- **multi-year loans or guarantees to selected financial service providers** supporting cooperatives in WFP's Home Grown School Feeding Programmes

## Why?

- Pre-identified investment opportunities
- Alignment with governmental and UN WFP national strategic priorities and operations
- Comprehensive Monitoring & Evaluation of nutrition outcomes



It's time to  
***#disrupt***hunger.

